



Board Meeting Minutes
SouthShore Chapter ABWA
Nicole Vikhlyantsev – Secretary

Meeting called to order on 2/1/2010 at: 3:30 pm

In Attendance:

- Penny Smith, Toni Huggins, Nicole Vikhlyantsev, Rachel Muschow, Roberta Rowe

Outstanding items:

- Our speaker for February is Rusty Fox from the Sandler Institute.
- GBAC's next meeting is 2/27. Their quarterly meeting will be on 6/26 and the topic is recruiting. There will also be a quiz on ABWA
- Leaders light the way is tentatively set for 10/2
- All Officers must do 3 courses on WIN before June. (Team Charter, Goal Setting and Group Meetings). Goal is 90% participation in WIN. There have also been technical issues on WIN with classes not always recording as completed.
- Our business Plan meeting is a day long session and needs to be planned
- Lynne Kessell will do PR
- Lee Calvin has volunteered to participate to help the chapter.
- Penny will send the membership info to Rachel to update. Rachel will send an updated copy to the board.
- Members are not taking full advantage of the free advertising. They should respond more and promote their businesses.
- Rose Ferlita may be the March speaker.
- Penny will follow up with SCORE about some business planning speakers
- March 18th is the business expo for the Ruskin chamber from 4-8pm at Mira Bay. We need a volunteer to work the ABWA booth.
- We need to organize a spring recruiting event. Penny will approach Deb Adams from M&I bank and Rachel will assist.
- We will add a "spotlight on a member to the newsletter on a monthly basis. Nicole will take care of this and presenting it at the next meeting in addition to collecting business cards for each monthly drawing. Members who attend the meeting will be eligible for the spotlight.
- Rachel will be the first "spotlight" member so the membership will be able to see the format and how it will work going forward.

This was not part of the meeting but I'm carrying it over as an fyi?

- February 15th is Valentine's day, can have that theme for the meeting. Everyone should wear red.
- Plant City is having a Bachelor Auction this year.

2010 District Conferences

- March 19-20 – District II – The Woodlands, Texas
- April 9-10 – District VI – Reno NV
- April 16-17 – District III – Itasca, IL
- April 30- may 1 – District V - Indianapolis IN
- May 14-15 – District IV – Annapolis, MD
- May 21-22 – District I – Naples FL



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2010 National Women's Leadership Conference

- **Oct – 28- 30, Chattanooga TN**

Other Dates:

- March 1st – National Officer nominations due
- May 1st ABWA;s Universal Election month Begins
- May 15 - 2011 Top Ten Applications Due
- June 2 – 2010-2011 Award Year Planning – National
- June 2- 2009-2010 SBMEF Contributions Due (National)
- June 30 – Officer Election Reports Due (National)
- July 31 – 2009-2010 Award year Ends, Chapter committee Appointments due, 2009 2010 Best Practices Application Due, 2010-2011 Award Year Planning Wrap Up (National)